



FOR IMMEDIATE RELEASE

Knowtion Health Appoints Tammie Jackson as Chief Commercial Officer

BOCA RATON, Florida, March 3, 2025 – Knowtion Health, one of the nation’s leading healthcare revenue cycle companies, has named Tammie Jackson, MHA, CHFP, FHFMA, a longtime revenue cycle executive who formerly served as chair of the Healthcare Financial Management Association (HFMA), to the role of Chief Commercial Officer. Jackson holds more than 25 years of leadership experience across healthcare revenue cycle vendors. She brings a wealth of experience in strategic growth, revenue cycle processes/technology, client engagement, and business development to this role.

Jackson will report to Jayson Yardley, Knowtion Health’s Chief Executive Officer. As Chief Commercial Officer, Jackson will lead sales, marketing, and client services. Her transition to this role coincides with Satchel Kiefer, Chief Revenue Officer at Knowtion Health, departing from his executive role at the end of March.

Prior to joining Knowtion Health, Jackson served as Chief Revenue Officer for Janus Health after holding the role of Interim President in 2024. She is also the former Chief Growth Officer for FinThrive. Her career also includes leadership roles with Conifer Health, Transunion Healthcare, and Cardon Outreach.

Beyond her deep experience in revenue cycle strategy and operations, Jackson is a recognized thought leader in healthcare finance. She is a published advocate and public speaker on health equity and value-based care reimbursement and has contributed significantly to industry advancements through her work on the HFMA National Advisory Council. Tammie has received several HFMA awards, including the William G. Follmer Bronze Award, the Robert H. Reeves Silver Award, the Frederick T. Muncie Gold Award, and the Founders Medal of Honor. Her industry recognition extends beyond HFMA. In 2022, Jackson was named to Health Tech World’s list of Incredible Women in Health Tech.

“Tammie brings a unique blend of strategic vision and operational expertise to the role of Chief Commercial Officer for Knowtion Health, and she’ll leverage those attributes in driving our next phase of growth,” said Yardley. “Her passion for client success, team development, and commercial excellence makes her an outstanding addition to our executive team.”

Jackson earned her Bachelor of Science in Business Administration from Florida Atlantic University and a Master of Health Administration from George Washington University.

About Knowtion Health

Knowtion Health is a leading provider of technology-enabled revenue cycle management services. The company leverages AI-driven technology and deep domain expertise to reduce denials and underpayments across all denial types, low balance accounts and complex claims, while enhancing patient experience and satisfaction. Recognized as an Inc. 5000 fastest-growing company, Knowtion Health is a multi-year recipient of the Black Book award, which honors top partners as ranked by healthcare providers. Knowtion Health is a portfolio company of Arsenal Capital Partners, a leading private equity firm specializing in building technology-rich, market-leading healthcare and industrial growth companies, and Sunstone Partners, a premier private equity firm focused on accelerating growth in technology-enabled services and software companies. For more information, visit [KnowtionHealth.com](https://www.KnowtionHealth.com)

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