



FOR IMMEDIATE RELEASE

Knowtion Health Appoints Mikky Franklin as SVP Revenue Cycle

BOCA RATON, Florida, February 11, 2025 – Knowtion Health, one of the nation's leading healthcare revenue cycle companies, has named Mikky Franklin as its new Senior Vice President, Revenue Cycle. Franklin holds more than 25 years of experience in revenue cycle management for both healthcare providers and vendors, across front, middle, and backend revenue cycle.

Franklin will report to Jayson Yardley, Knowtion Health's Chief Executive Officer. As Knowtion Health's SVP, Revenue Cycle, Franklin will be responsible for enhancing revenue cycle performance with Knowtion Health's clients by coordinating with operations, product, and information services to meet and exceed client expectations. She will also ensure continuous improvement to drive efficiencies in the business.

Prior to joining Knowtion Health, Franklin held leadership and executive roles at Optum, Steward Health Care, Change Healthcare, Accretive Health, Inc. (now R1 RCM), and St. Vincent's HealthCare (now part of Ascension Health). She has led revenue cycle teams through mergers, new facility openings, vendor outsourcing, and optimization of staffing models through consolidation and globalization. She's known for consistently driving performance improvement and guiding strategic initiatives that support health systems' financial health.

"Mikky's deep expertise in leading strategic process improvement and optimization across all facets of revenue cycle operations will be an asset to Knowtion Health and our clients," said Yardley. "I look forward to the ways in which Mikky will foster collaborative relationships with our clients and partners and empower our teams to excel in a dynamic environment."

Franklin received her Bachelor of Science in healthcare management from Bellevue University. She has received several industry awards for her work in healthcare revenue cycle. Franklin is a member of the Healthcare Financial Management Association.

About Knowtion Health

Knowtion Health is a leading provider of technology-enabled revenue cycle management services. The company leverages AI-driven technology and deep domain expertise to reduce denials and underpayments across all denial types, low balance accounts and complex claims, while enhancing patient experience and satisfaction. Recognized as an Inc. 5000 fastest-growing company, Knowtion Health is a multi-year recipient of the Black Book award, which honors top partners as ranked by healthcare providers. Knowtion Health is a portfolio company of Arsenal Capital Partners, a leading private equity firm specializing in building technology-rich, market-leading healthcare and industrial growth companies, and Sunstone Partners, a premier private equity firm focused on accelerating growth in technology-enabled services and software companies. For more information, visit [KnowtionHealth.com](https://www.KnowtionHealth.com)

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